SENIOR GAMES

WAKE COUNTY

**WAKE COUNTY
SENIOR GAMES**

DON'T QUIT. STAY FIT.

**SPONSORSHIP
OPPORTUNITIES
2019**

PURPOSE

Wake County Senior Games promotes the health, well-being, and enjoyment of people 50 years of age and older through friendly competitions in sports and the arts.

WHY SENIOR GAMES

Based on data collected for the Wake County Aging Plan, the population of North Carolina residents age 65 and older is expected to grow 80 percent by 2030. The population 85 and older will grow 50 percent. As a result, by 2030, more than 200,000 people over the age of 65 are expected to be living in Wake County.

The WCSG supports the County's commitment to seniors by offering opportunities for physical activity and social interaction.

The benefits of regular, competitive exercise for seniors include:

- Disease prevention and management
- Improvement in mood
- Social interaction with peers
- Opportunity to compete in sports they enjoy

The WCSG encourages seniors to engage in regular exercise, improve athletic abilities, explore artistic creativity and create a social network with other seniors who share their interests.

As the senior population in Wake County continues to grow, WCSG will play a significant role in supporting the county's commitment to providing opportunities for the county's senior population to remain active and improve overall health.

SENIOR GAMES EVENTS

The 2019 Wake County Senior Games will be held primarily throughout the month of April across Wake County. The Senior Games, one of 53 sanctioned by the North Carolina Senior Games, hosts athletes and artists and is one of the largest in the state.

In 2018 more than 500 people from ages 50 to 99 participated in more than 50 individual and team events. The top medalists in each event, by age and gender, are eligible to compete in the North Carolina Senior Games each fall.

In addition, the Senior Games includes 35 SilverArts competitions in literary, heritage, visual and performing arts.

SPORTS COMPETITIONS

Tennis	Shuffleboard
Golf	Horseshoes
Swimming	3 on 3 Basketball
Softball	Racquetball
Cycling	Bocce Ball
Corn Hole	Pickleball
Billiards	Bowling
Track & Field	And more…

SILVERARTS COMPETITIONS

Follies Performing Arts: Dance, instrumental, drama, vocal and cheerleading

Visual Arts: Painting, drawing, photography, sculpture, etc.

Heritage Arts: Basketry, sewing, crochet, quilting, woodworking, needlework, jewelry, stained glass, pottery, etc.

Literary Arts: Poetry, essays, short stories, life experience, etc.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

CONTRIBUTION: $2,500 or Greater

- Presenting Sponsor for Events**
- Welcome remarks at SilverArts Follies & Visual Arts Awards
- Senior Games signage recognition at all events
- Banner displayed at Senior Games events
- Present Medals at Senior Games events
- Receive Senior Games plaque
- Link to sponsor's webpage
- Logo on all participant & volunteer shirts & registration form
- Opportunity to distribute promotional material at all events
- Recognition on Senior Games flyers, brochures and web page
- Full page ad in SilverArts Follies program

GOLD SPONSOR

CONTRIBUTION: $1,000 – $2,499

- Participation at selected events
- Senior Games signage recognition at all events
- Banner displayed at Senior Games events
- Present medals at Senior Games events
- Receive Senior Games plaque
- Link to sponsor's web page
- Logo on all participant & volunteer shirts and registration form***
- Opportunity to distribute promotional material at all events
- Recognition on Senior Games flyers, brochures and website
- Full page ad in SilverArts Follies program

SILVER SPONSOR

CONTRIBUTION: $500 – $999

- Logo on all official participant and volunteer shirts and Entry Form**
- Opportunity to distribute promo on all items and information with table at all events
- Banner displayed at selected Senior Games events
- Half page in SilverArts Follies program
- Recognition on printed flyers, brochure and Senior Games website

BRONZE SPONSOR

CONTRIBUTION: $100 – $499

- Quarter page in SilverArts Follies program
- Recognition on printed flyers, brochure and Senior Games website

ADDITIONAL INFORMATION

Sponsorship levels are based on both cash and in-kind contributions.

**Donations must be secured by December 1, 2018 to be on printed flyers and marketing items
***Donations must be secured by February 1, 2019 to be on participant and volunteer shirts

A HUGE THANK YOU TO OUR 2019 SPONSORS

SPONSORS

PLATINUM SPONSOR

CRABTREE VALLEY MALL
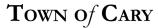
OSHER LIFELONG LEARNING INSTITUTE — NC STATE UNIVERSITY

TREEO SENIOR LIVING

GOLD SPONSOR

UNC REX HEALTHCARE — Humana. — Resources FOR SENIORS — OVERTURE CRABTREE — CHEFS FOR SENIORS — Poplar Springs CHRISTIAN CHURCH

SILVER SPONSOR

SEARSTONE RETIREMENT COMMUNITY — Glenaire

BRONZE SPONSOR

HFM Huebner Family McDonald — Healthtrax FIT FAMILIES FOR LIFE

PARTNERS, IN KIND DONATIONS

LEVEL 1

Major Coordinating Partners

the YMCA — RALEIGH Parks, Recreation and Cultural Resources parks.raleighnc.gov — GARNER A Great Place to Be. — TOWN of CARY

LEVEL 2

Coordinating Event Partners

Apex

Holly Springs

Morrisville

LEVEL 3

Supporting Partners and Event Host Agencies

Athens Drive Magnet High School, WCPSS
Apex Community Center
Bond Park Community Center
Buck's Billiards & Sports Bar
Buffaloe Lanes North
Carolina Preserve at Aberly
Cary Senior Center

Fuquay-Varina Arts Center
Garner Performing Arts Center
Optimist Pool
Raleigh Racquet Club
River Ridge Golf Club
Thomas Brooks Park
Triangle Table Tennis Center

SPONSORSHIP FORM 2018-2019

Thank you for your contribution to the Wake County Senior Games. As a contributor, you are encouraging seniors in our community to stay healthy and active. All contributions to WCSG, Inc. are tax deductible (tax ID# 58-1613533). For the many that will benefit from you generosity, we sincerely thank you!

COMPANY NAME _____

(as you would like it listed in printed materials)

MAILING ADDRESS _____

CONTACT _____

PHONE NUMBER _____

EMAIL _____

WEBSITE _____

TYPE OF CONTRIBUTION _____

PLEASE MAKE CHECKS PAYABLE TO:

Wake County Senior Games, Inc. and mail to:

Wake County Senior Games
801 Corporate Center Drive, Suite 200
Raleigh, NC 27607

For additional information, contact:
Jeffrey Swain, WCSG Sponsorships
Jps3677@gmail.com
(518) 727-3677
or
Jessica Medlin, WCSG Local Coordinator
Jessica.Medlin@ymcatriangle.org
(919) 582-9395

Please note: To be on entry forms and marketing items for 2019 events, donations must be secured by December 1, 2018. To be on participant and volunteer shirts, donations must be secured by Feb. 1, 2019.